



BJORNE
of Norway

Lookbook 2018/19

Meet BJORNE of Norway

Born from original artistic flair inspired by Norwegian culture, BJORNE of Norway is a new printed accessories brand, which draws inspiration from the dark side of Nordic nature, folklore and Viking heritage.

Three years of research and development was devoted to BJORNE of Norway before its inception in 2018. Each range of the brand's collection prints are intensively designed by creative mind, Hilde Didi Bjornerud.

Originally from Norway, Hilde came to London in 2003 to study at London College of Fashion and the world-renowned Central St Martins, where she in 2007 graduated with a BA in Textiles. She has since worked for various universally acclaimed high-end designers, including Alexander McQueen and Deborah Henning.

BJORNE of Norway's first collection consists of intricately printed scarves, bags and pocket squares, each evolved from fusion prints which embrace photography, illustration, and graphic art. A celebration of all things wild. The debut collection featured at London Fashion Week in September and later at Handmade at Kew this October.

BJORNE of Norway weaves ancient culture and heritage into new, contemporary wearable pieces crafted for all style conscious individualists.





JOKULL SCARF

SM2018-005

90% Modal, 10% Silk Scarf

200cm x 100cm



RAVENS CLUTCH BAG

PC2018-001

PU Leather

30cm x 20cm





HEIMLAND SCARF

SM2018-018s

90% Modal, 10% Silk Scarf

130cm x 130cm





VILLREIN SCARF

SM2018-001

90% Modal, 10% Silk Scarf

200cm x 100cm



RAVENS CLUTCH BAG

PC2018-001

PU Leather

30cm x 20cm





VILLREIN SCARF RAVENS CLUTCH BAG
SM2018-001 PC2018-001





VALKYRIE SCARF

SM2018-026

90% Modal, 10% Silk Scarf

130cm x 130cm





ISBJORN SCARF

SM2018-021

90% Modal, 10% Silk Scarf

130cm x 130cm



VALOMON CLUTCH BAG

PC2018-003

PU Leather

30cm x 20cm





TUNDRA SCARF

SM2018-006

90% Modal, 10% Silk Scarf

200cm x 100cm



RAVENS CLUTCH BAG

PC2018-001

PU Leather

30cm x 20cm





OMEN SCARF

SM2018-025

90% Modal, 10% Silk Scarf

130cm x 130cm





VARGA SCARF

SM2018-007s

90% Modal, 10% Silk Scarf

130cm x 130cm



Originally from Gjøvik in Norway, Hilde spent her childhood days on her grandparent's farm in Østsinniåsen, at the heart of the Norwegian woods. Her grandmother, Magnhild, would read her the eeriest tales from Nordic folklore each night, awakening the designer's passion for the darker side of storytelling.

With all kinds of curiosities kindled in her imagination, Hilde would join her Grandad, a farmer, hunter and the local woods workman, in his studio. It was there that she would take time carving patterns out of wood, creating myriad mysterious masterworks by hand.

W
J
C
R
Z
M



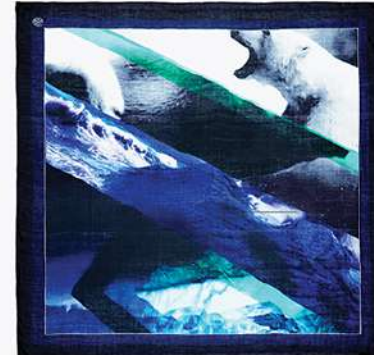
BJORNE OF NORWAY SCARF COLLECTION 2018/19



JOKULL Scarf | SM2018-005 | 200cm x 100cm



HEIMLAND Scarf | SM2018-018s
130cm x 130cm



ISBJORN Scarf | SM2018-021
130cm x 130cm



OMEN Scarf | SM2018-025
130cm x 130cm



VILLREIN Scarf | SM2018-001 | 200cm x 100cm



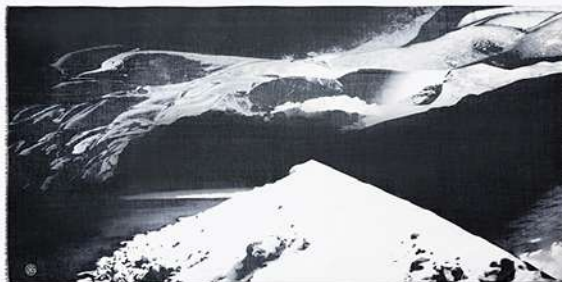
VARGA Scarf | SM2018-007s
130cm x 130cm



VALKYRIE Scarf | SM2018-026
130cm x 130cm



RAVENS Scarf | SM2018-055
130cm x 130cm



TUNDRA Scarf | SM2018-006 | 200cm x 100cm

PRINTED CLUTCH BAGS



RAVENS Clutch Bag | PC2018-001 | 30cm x 20cm
PU Leather

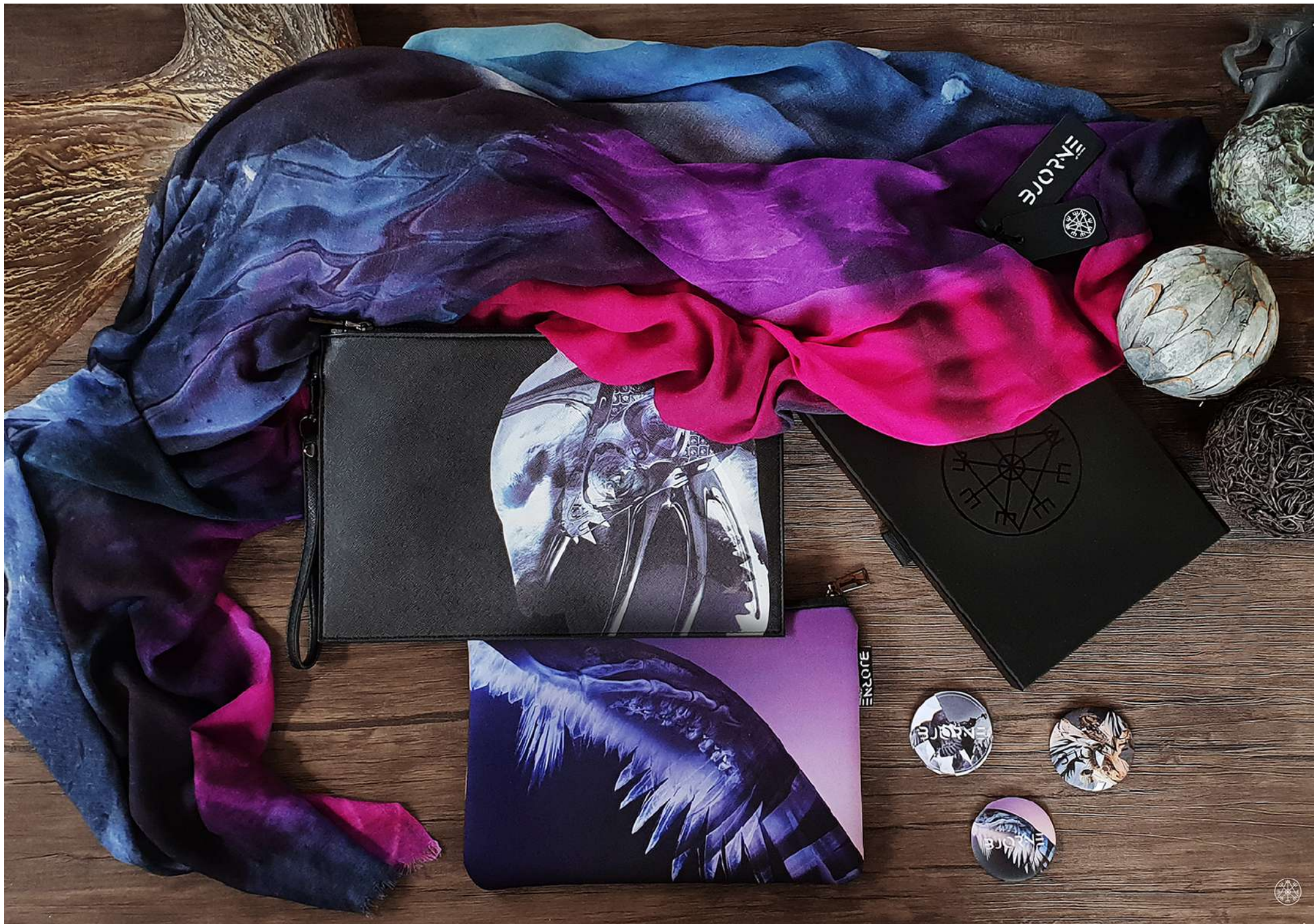


FREYA Clutch Bag | PC2018-002 | 30cm x 20cm
PU Leather



VALOMON Clutch Bag | PC2018-003 | 30cm x 20cm
PU Leather





PRINTED NEO POUCHES



THE BEAR Neo Pouch | NP2018-001 | 20cm x 14cm



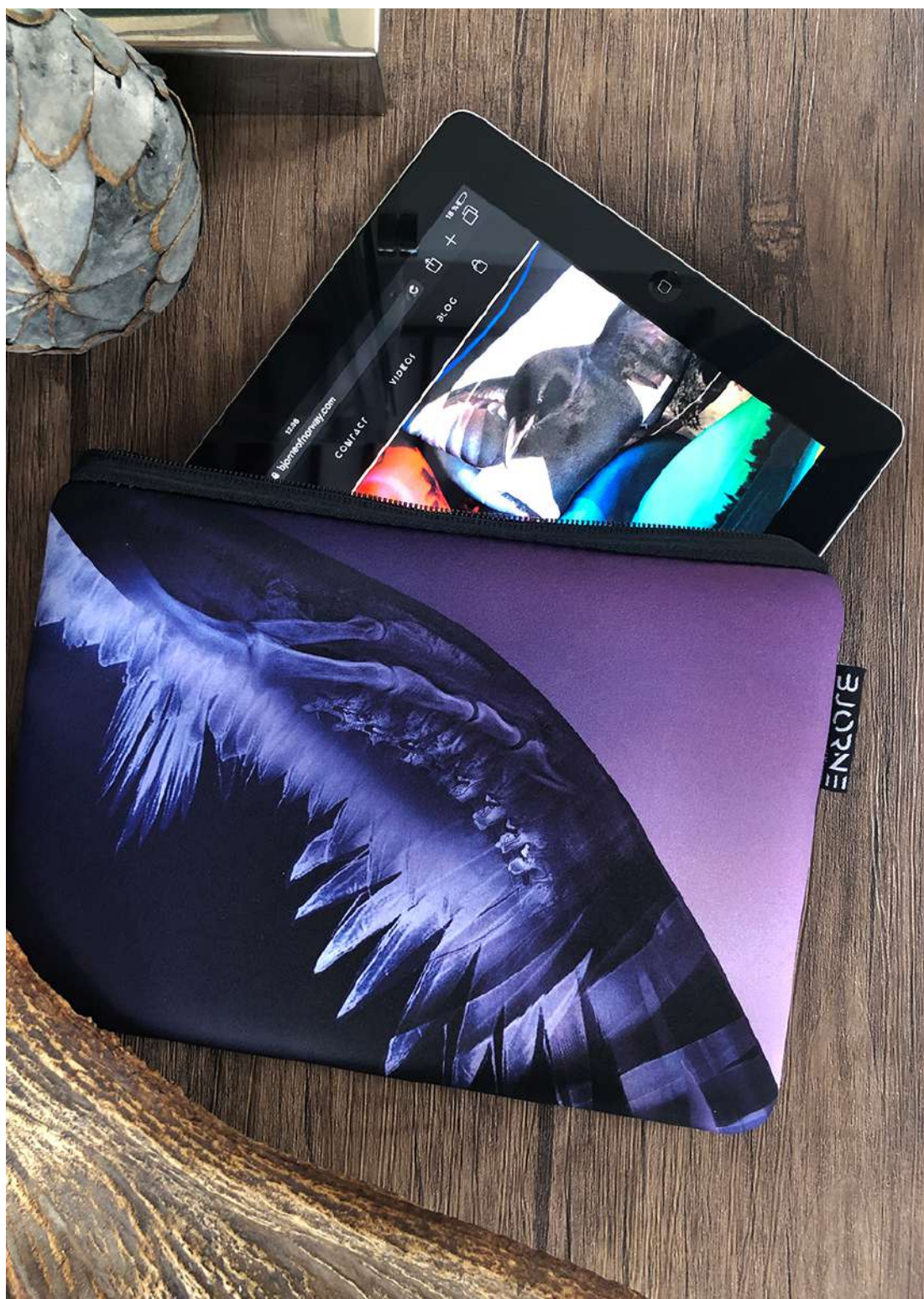
VILLREIN Neo Pouch | NP2018-002 | 20cm x 14cm



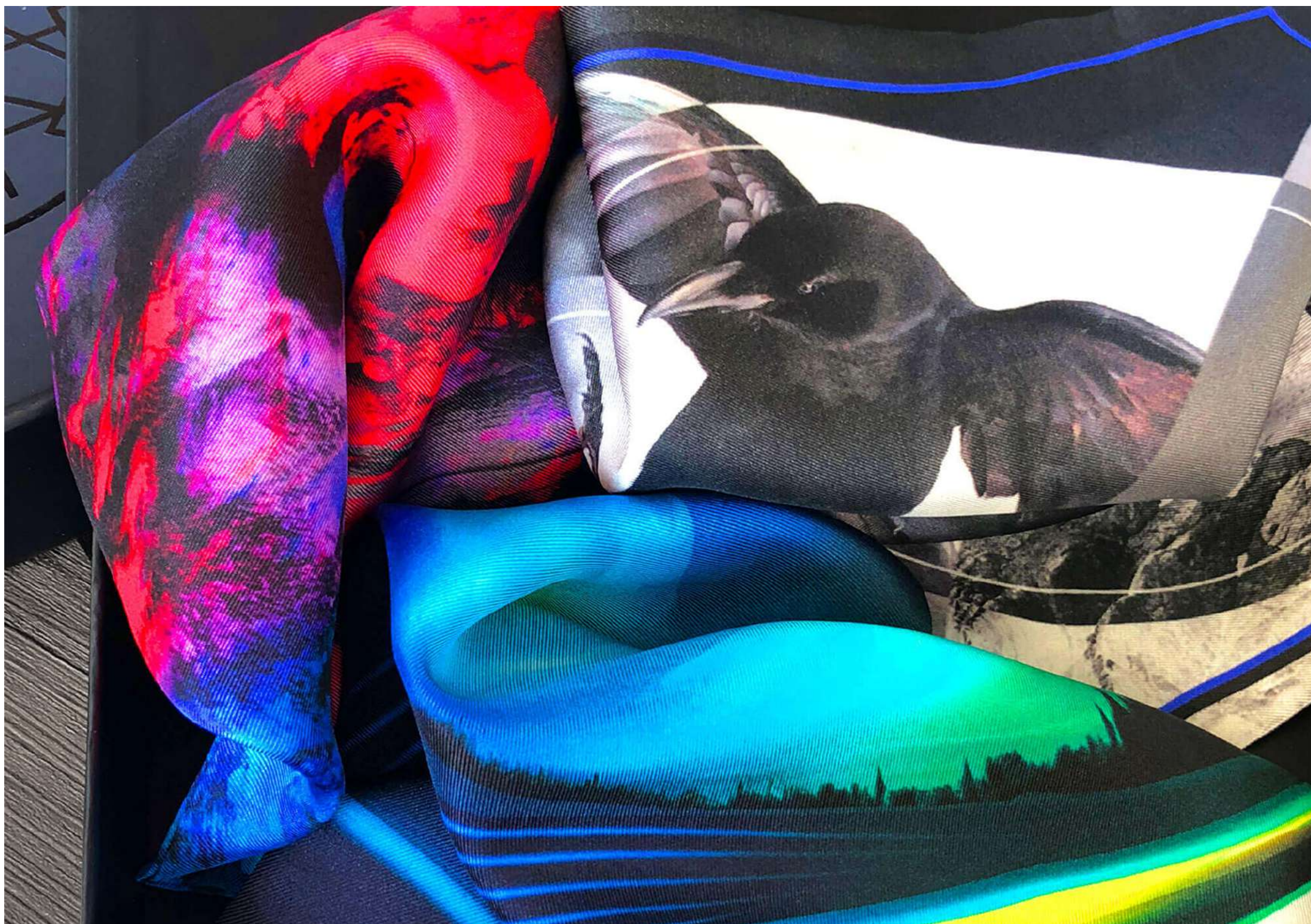
VARGA Pouch | NP2018-003 | 20cm x 14cm



ELGEN Neo Pouch | NP2018-004 | 20cm x 14cm



VALKYRIE Neo Pouch | NP2018-010 | 27cm x 20cm



AURORA
POCKET SQUARE

PS2018-002

100% Silk Scarf

24cm x 24cm



VARGA
POCKET SQUARE

PS2018-001

100% Silk Scarf

24cm x 24cm



RAVENS
POCKET SQUARE

PS2018-003

100% Silk Scarf

24cm x 24cm



PRINTED POCKET SQUARES



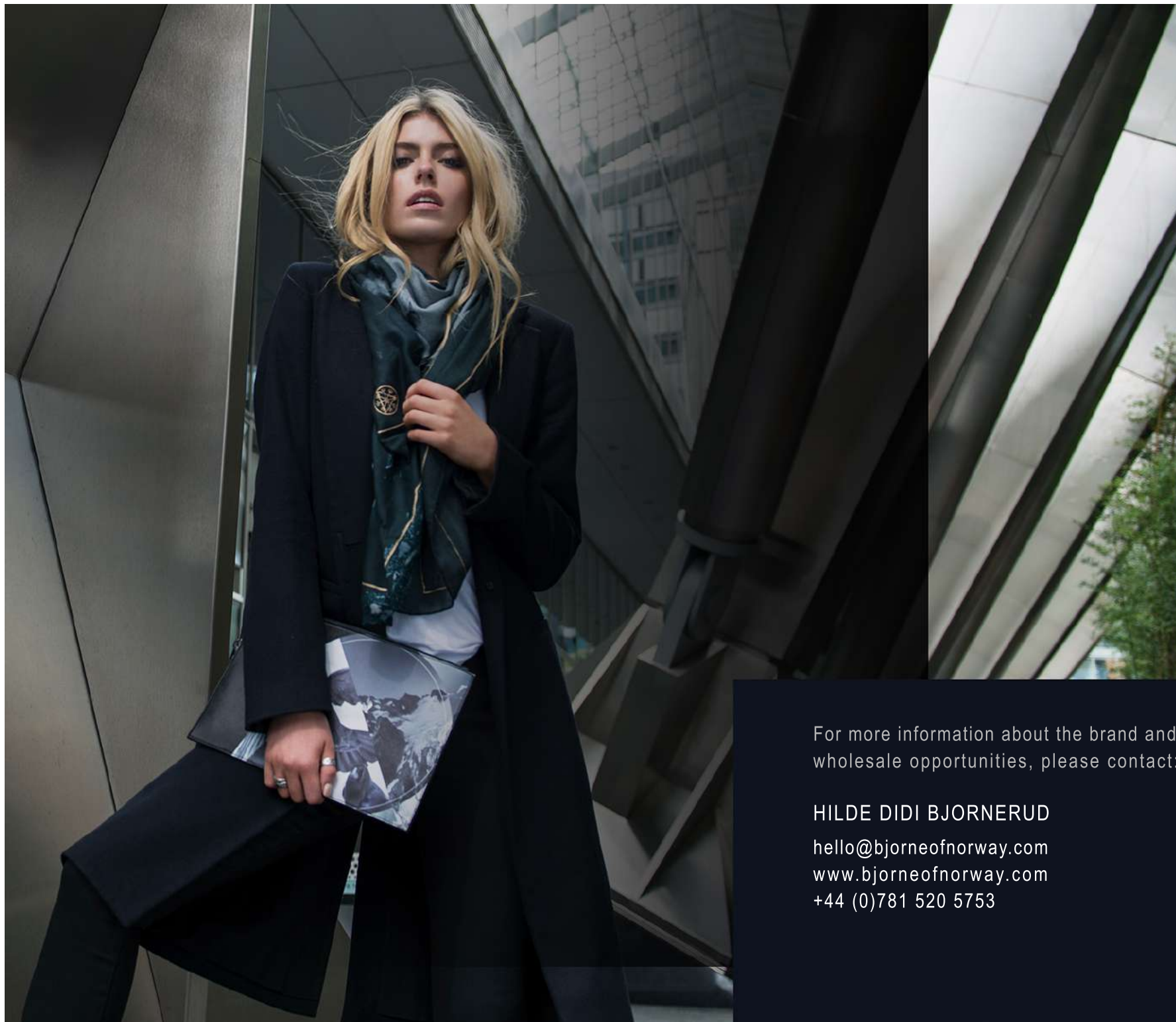
VARGA Pocket Square | PS2018-001 | 24cm x 24cm
(single or double)



AURORA Pocket Square | PS2018-002 | 24cm x 24cm
(single or double)



RAVENS Pocket Square | PS2018-003 | 24cm x 24cm
(single or double)



bjorne
of Norway

For more information about the brand and
wholesale opportunities, please contact:

HILDE DIDI BJORNERUD

hello@bjorneofnorway.com

www.bjorneofnorway.com

+44 (0)781 520 5753